



Big Brothers Big Sisters
of North & West Niagara

Dear Friend of Big Brothers Big Sisters,

Our 8th annual Sisterhood of Soul event takes place **Sunday, October 20th, 2019** at The Casablanca Hotel. **We want you to be a part of this tradition.**

Sisterhood of Soul

This annual event is the perfect day out for a group of women and features a unique theme every year – this year's theme is "Nifty Fifties"! Guests will enjoy a fashion show with wine, lunch and sparkling wine at the beautiful Casablanca Hotel in Grimsby. To date, **Sisterhood of Soul has raised over \$111,000** for Go Girls! programs in West Niagara since 2012!

Your Impact and the Need

With generous support from our prize and cash sponsors, last year's event made **\$24,698** in support of our Go Girls! group mentoring program. In addition to cash sponsorship, **we are also looking for businesses to donate prizes.** In return for your **sponsorship** or **donation**, your business will be acknowledged during the event, as well as during our event program. **This year's goal is \$25,000 and to get there we need your help.** We've outlined the **exact and immediate impact your gift of sponsorship** will make in the attached **Sponsorship Levels page** and **Sponsor Reply Form.**

Your support will enable our agency and its highly talented mentoring coordinators to continue growing our Go Girls! program in West Niagara and beyond! As you may know, we recently joined forces with Big Brothers Big Sisters of St. Catharines, Thorold & District – creating the largest service area in Niagara. Under our new name: Big Brothers Big Sisters of North & West Niagara, we pledge to grow our Go Girls! program into as many schools as possible with your support of this event.

Contact **Mary Champ, at 905-945-9353** for more information. You can fill out the attached Sponsorship Reply Form and email it to **Mary Champ at mary.champ@bigbrothersbigsisters.ca.** You may also fax the form to **905-646-2564.**

Sincerely,

Dale J. Davis
CEO
Big Brothers Big Sisters of North & West Niagara

Michele Lane
Sisterhood of Soul Chair

THE
CASABLANCA
HOTEL



Big Brothers Big Sisters
of North & West Niagara



SPONSORSHIP LEVELS



Big Brothers Big Sisters of North & West Niagara

Title

YOUR GIFT

\$5000

YOUR IMPACT

THE
CASABLANCA
HOTEL
assessments.

YOUR RECOGNITION

- Name and logo recognition on all marketing and related media materials for the event
- All recognition deliverables from the Gold sponsorship level

Gold

YOUR GIFT

\$2500

YOUR IMPACT

Help take 4 girls off the wait list!

Includes: volunteer recruitment, enrollment and assessments.

YOUR RECOGNITION

- Two complimentary tickets to the event
- Large company logo on event ticket webpage
- Company name and logo on agency website for 12 months
- Company logo on pre-event advertisements
- Thank you announcement on the day of the event
- Large company logo on event program
- Company logo on Sisterhood of Soul thank you ad following the event

Silver

YOUR GIFT

\$500

YOUR IMPACT

Supplies for the activity bin.

Supplies for the activity bin are provided for the 8 week Go Girls! session.

YOUR RECOGNITION

- Medium company logo on event program
- Medium company logo on event ticket webpage
- Company logo on Sisterhood of Soul thank you ad following the event

Bronze

YOUR GIFT

\$300

YOUR IMPACT

Healthy snacks for the activity bin.

Nutritious snacks for the activity bin are provided for the 8 week Go Girls! session.

YOUR RECOGNITION

- Small company logo on event program
- Small company logo on event ticket webpage
- Company name on Sisterhood of Soul thank you ad following event

Friend

YOUR GIFT

\$100

YOUR IMPACT

Help to recruit, train and screen volunteers for our Go Girls! program.

YOUR RECOGNITION

- Company name on event program
- Company name on event ticket webpage
- Company name on Sisterhood of Soul thank you ad following the event

Candy

YOUR GIFT

\$75

YOUR IMPACT

Help to recruit, train and screen volunteers for our Go Girls! program.

YOUR RECOGNITION

- Sign on candy table
- ***EXCLUSIVE RIGHTS TO CANDY TABLE \$500**
- Company sign & business cards on candy table



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SPONSORSHIP/DONATION REPLY FORM

Contact Name: _____ Company Name: _____
(As you want it to appear in print)

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

I wish to make a donation as a prize or in-kind supporter!

Prize: _____ Value: \$ _____

*Tax receipt issued with receipt valued at \$15 and above. Gift cards are not applicable for tax receipts.

I wish to become a Sponsor

Title Sponsor \$5,000
\$ _____

Gold Sponsor \$2,500
\$ _____

Silver Sponsor \$500
\$ _____

Bronze Sponsor \$300
\$ _____

Friend Sponsor \$100
\$ _____

Candy Sponsor \$75
\$ _____

*CRA does not allow tax receipts for donations that incorporate marketing value

Payment

My cheque is enclosed, payable to Big Brothers Big Sisters of North & West Niagara

Please invoice me

I will pay by Mastercard/VISA:

Card number: _____ Expiry Date: _____ 3-digit code on back: _____

Name on card: _____ Signature: _____

Email this form to mary.champ@bigbrothersbigsisters.ca, or fax it to 905-646-2564