



Big Brothers Big Sisters  
of North & West Niagara

Dear Friend of Big Brothers Big Sisters,

Our 8<sup>th</sup> annual Sisterhood of Soul event takes place **Sunday, October 20th, 2019** at The Casablanca Hotel. **We want you to be a part of this tradition.**

### **Sisterhood of Soul**

This annual event is the perfect day out for a group of women and features a unique theme every year – this year's theme is "Nifty Fifties"! Guests will enjoy a fashion show with wine, lunch and sparkling wine at the beautiful Casablanca Hotel in Grimsby. To date, **Sisterhood of Soul has raised over \$111,000** for Go Girls! programs in West Niagara since 2012!

### **Your Impact and the Need**

With generous support from our prize and cash sponsors, last year's event made **\$24,698** in support of our Go Girls! group mentoring program. In addition to cash sponsorship, **we are also looking for businesses to donate prizes.** In return for your **sponsorship** or **donation**, your business will be acknowledged during the event, as well as during our event program. **This year's goal is \$25,000 and to get there we need your help.** We've outlined the **exact and immediate impact your gift of sponsorship** will make in the attached **Sponsorship Levels page** and **Sponsor Reply Form.**

Your support will enable our agency and its highly talented mentoring coordinators to continue growing our Go Girls! program in West Niagara and beyond! As you may know, we recently joined forces with Big Brothers Big Sisters of St. Catharines, Thorold & District – creating the largest service area in Niagara. Under our new name: Big Brothers Big Sisters of North & West Niagara, we pledge to grow our Go Girls! program into as many schools as possible with your support of this event.

Contact **Mary Champ, at 905-945-9353** for more information. You can fill out the attached Sponsorship Reply Form and email it to **Mary Champ at mary.champ@bigbrothersbigsisters.ca.** You may also fax the form to **905-646-2564.**

Sincerely,

**Dale J. Davis**  
CEO  
Big Brothers Big Sisters of North & West Niagara

**Michele Lane**  
Sisterhood of Soul Chair

THE  
CASABLANCA  
HOTEL



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# SPONSORSHIP LEVELS



Title	YOUR GIFT	YOUR IMPACT	YOUR RECOGNITION
Gold	<p><b>\$5000</b></p>	<p><b>THE CASABLANCA HOTEL</b> assessments.</p>	<ul style="list-style-type: none"> <li>- Name and logo recognition on all marketing and related media materials for the event</li> <li>- All recognition deliverables from the Gold sponsorship level</li> </ul>
Silver	<p><b>\$2500</b></p>	<p><b>Help take 4 girls off the wait list!</b> Includes: volunteer recruitment, enrollment and assessments.</p>	<ul style="list-style-type: none"> <li>- Two complimentary tickets to the event</li> <li>- Large company logo on event ticket webpage</li> <li>- Company name and logo on agency website for 12 months</li> <li>- Company logo on pre-event advertisements</li> <li>- Thank you announcement on the day of the event</li> <li>- Large company logo on event program</li> <li>- Company logo on Sisterhood of Soul thank you ad following the event</li> </ul>
Bronze	<p><b>\$500</b></p>	<p><b>Supplies for the activity bin.</b> Supplies for the activity bin are provided for the 8 week Go Girls! session.</p>	<ul style="list-style-type: none"> <li>- Medium company logo on event program</li> <li>- Medium company logo on event ticket webpage</li> <li>- Company logo on Sisterhood of Soul thank you ad following the event</li> </ul>
Friend	<p><b>\$300</b></p>	<p><b>Healthy snacks for the activity bin.</b> Nutritious snacks for the activity bin are provided for the 8 week Go Girls! session.</p>	<ul style="list-style-type: none"> <li>- Small company logo on event program</li> <li>- Small company logo on event ticket webpage</li> <li>- Company name on Sisterhood of Soul thank you ad following event</li> </ul>
Candy	<p><b>\$100</b></p>	<p><b>Help to recruit, train and screen volunteers for our Go Girls! program.</b></p>	<ul style="list-style-type: none"> <li>- Company name on event program</li> <li>- Company name on event ticket webpage</li> <li>- Company name on Sisterhood of Soul thank you ad following the event</li> </ul>
	<p><b>\$75</b></p>	<p><b>Help to recruit, train and screen volunteers for our Go Girls! program.</b></p>	<ul style="list-style-type: none"> <li>- Sign on candy table</li> <li>- <b>*EXCLUSIVE RIGHTS TO CANDY TABLE \$500</b></li> <li>- Company sign &amp; business cards on candy table</li> </ul>



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## SPONSORSHIP/DONATION REPLY FORM

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_  
(As you want it to appear in print)

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### I wish to make a donation as a prize or in-kind supporter!

Prize: \_\_\_\_\_ Value: \$ \_\_\_\_\_

\*Tax receipt issued with receipt valued at \$15 and above. Gift cards are not applicable for tax receipts.

### I wish to become a Sponsor

Title Sponsor \$5,000  
\$ \_\_\_\_\_

Gold Sponsor \$2,500  
\$ \_\_\_\_\_

Silver Sponsor \$500  
\$ \_\_\_\_\_

Bronze Sponsor \$300  
\$ \_\_\_\_\_

Friend Sponsor \$100  
\$ \_\_\_\_\_

Candy Sponsor \$75  
\$ \_\_\_\_\_

\*CRA does not allow tax receipts for donations that incorporate marketing value

### Payment

My cheque is enclosed, payable to Big Brothers Big Sisters of North & West Niagara

Please invoice me

I will pay by Mastercard/VISA:

Card number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ 3-digit code on back: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

Email this form to [mary.champ@bigbrothersbigsisters.ca](mailto:mary.champ@bigbrothersbigsisters.ca), or fax it to 905-646-2564